

Postcard Design Specifications:

-Standard Sizes: 4.25" x 5.5", 4"x6", 5"x7", 6"x8", 6 x9", or 6"x11"

-Raster images must be at least 300dpi

-Typesize should be at least 9pt

-On the mailing side, there must be a 1"x1" clear space in upper right for indicia/postage

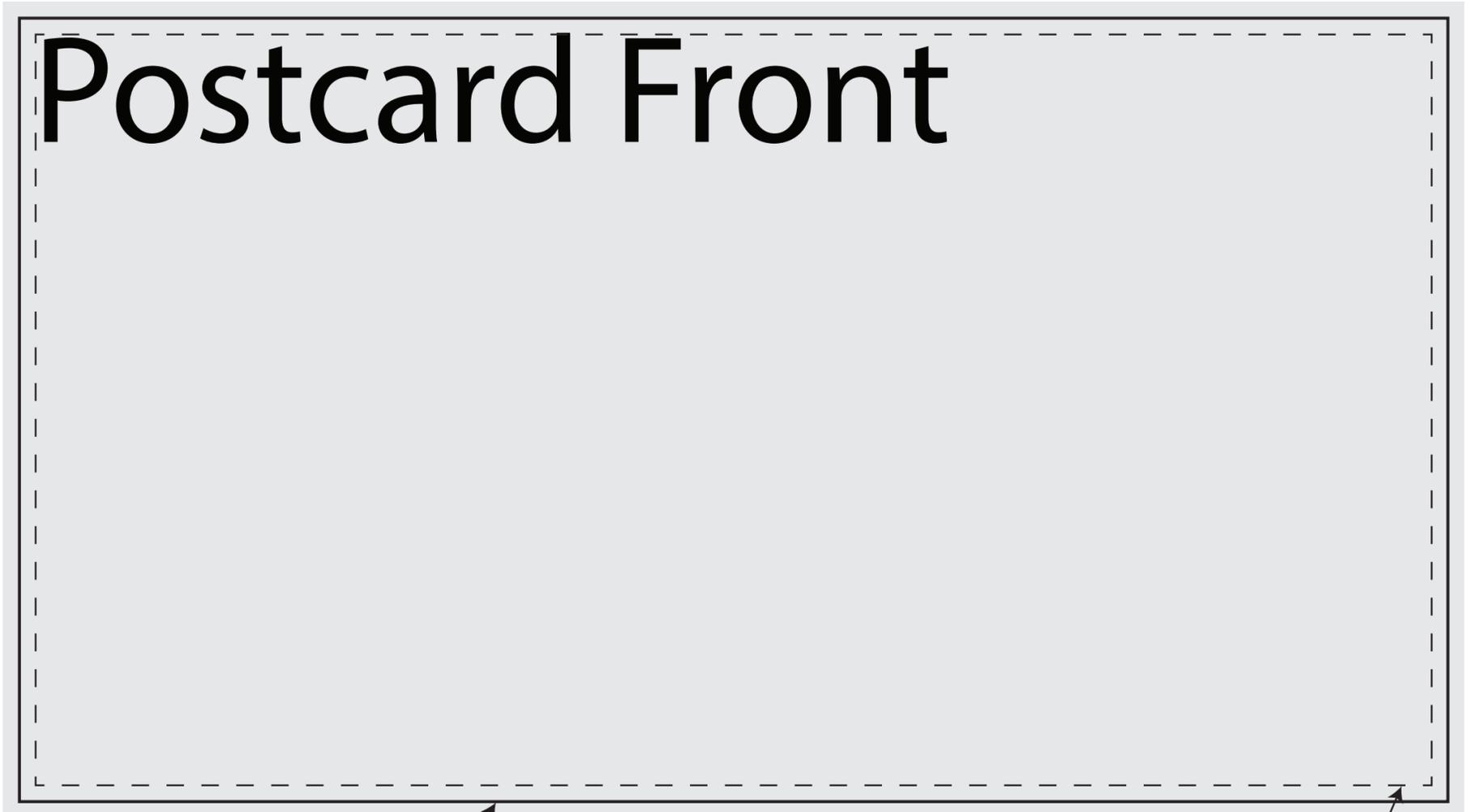
-On the mailing side, there must be a 2"x4" clear space for the address to be printed in lower right

-For bleeds, add additional .125" (1/8 inch) outside edge. EX. 6x11 will be 6.25 x 11.25 total size with bleed.

-Print margin is .125" (1/8 inch) Copy and graphics that do not bleed, must be .125" (1/8") from edge of postcard.

-Include all placed images and fonts, if available.

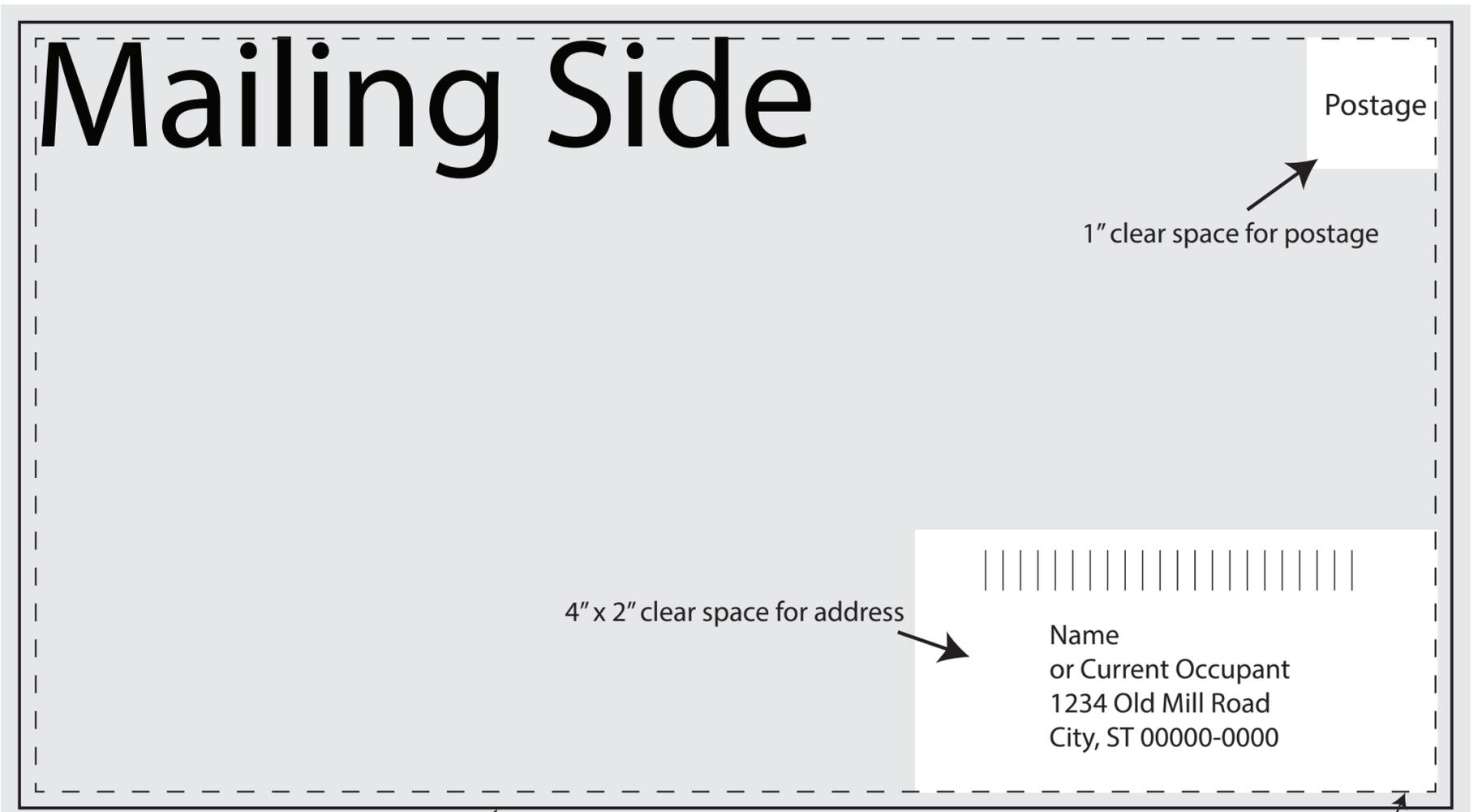
-Preferred Format: Adobe Illustrator, InDesign or PDF if using any other program. We also offer full design services, if you don't have art.



Bleed
(1/8" outside postcard edge)

Postcard Edge

Print Margin
(keep all copy and images that are not bleeding within 1/8" of edge)



Bleed
(1/8" outside postcard edge)

Postcard Edge

Print Margin
(keep all copy and images that are not bleeding within 1/8" of edge)